

Satellite radio is a great step forward in offering information and entertainment to the entire nation, regardless of local audience and community. There will always be a market for free, over-the-air broadcasting, however for those who prefer a more tailored and subscription based option, satellite radio offers more selection and greater coverage than ever experienced before in the history of this great nation.

To artificially limit and stifle satellite radio's offerings would be an injustice to the thousands of consent subscribers who enjoy the service that they are currently paying for. Broadcast rules, and regulations should be limited to free, public, offerings and not concerning premium services, such as satellite subscriptions.

The ability to transmit audio and visual data via the satellite downlink, is ushering in a new era of broadcast significance, and any move to regulate and limit the offerings would be a great leap backwards, significantly decreasing the wonderful strides that had been made over the past few years.

The NAB has no right to interfere with a premium, fee based offering and should limit themselves to focusing on terrestrial, free broadcasts. Instead of trying to stifle the competition using valuable tax dollars and government time, they should focus on the real issue at hand. Offering terrestrial based radio that delivers what the public wants.

It speaks volumes that a million folks, myself included are more than willing to pay \$10 a month in order to free themselves from local broadcast offerings that all sound the same, and play the same playlists daily. With the exception of a few local offerings, and NPR all radio these days sounds the same and is geared towards a lowest common denominator listener, an audience that many feel they are not part of.

Please embrace satellite radio for what it is, a wonderful way to link the nation from coast to coast, while offering a myriad of choices to the listener that fit their tastes precisely. For every 1 satellite subscriber there are hundreds of people that listen to regular radio. Focus on serving them better, and keeping this premium service on-air and growing.